

KASIA KOVACS

JOURNALIST

CONTACT

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📍 London, UK

SKILLS

Reporting; writing; editing; breaking news; fact checking; news curation; editorial workflow management; source development; homepage editing; event planning; communication with clients; working with CMS; SEO optimisation; hiring, onboarding and offboarding; maintaining partnerships; team management; project management; forward planning; metrics and data analysis; newsletter writing; copy editing; copywriting; social media content and analytics — Twitter, Instagram, Facebook, Tiktok; Canva

EDUCATION

MA News reporting with emphasis in investigative journalism

**University of Missouri
Graduate School of
Journalism**

2014-2016

BA English literature and critical theory with Oxbridge Honors

William Jewell College

2009-2013

Visiting student of English language and literature

**University of Cambridge,
Homerton College**

2011-2012

Intensive Hungarian language course

Eötvös Loránd University

2018-2019

SELECTED WORK EXPERIENCE

Business Insider

December 2023 - present

Editorial Operations Specialist, and People and Culture Operations Specialist, London, UK

- Worked on the managing editor team in the UK, juggling several projects
- Led DEI, career development and training initiatives and programs for the newsroom
- Ran the fellowship program in the UK and hired fellows
- Participated in strategic decisions in editorial structure of the newsroom
- Onboarded and offboarded employees across the Business Insider UK entity
- Provided people management support to editors
- Filled in for homepage editing and wrote lifestyle-related stories

upday

London, UK

Acting Editor-in-Chief, Poland, Netherlands and the Nordics July - November 2023

- Managed the editorial teams in Poland, Netherlands and the Nordics
- Took on administrative tasks, hired editors, managed payroll and rotas
- Led editorial strategy and analysed metrics and data

Senior Editor for UK & Ireland

May - July 2023

- Oversaw UK & Ireland news team. Planned the day's new agenda, workshopped pitches, coached reporters, sub-edited stories and reported my own stories
- Led projects and editorial meetings, took charge of forward planning
- Made editorial decisions on news app; curated homepage; sent breaking news alerts; strategized, wrote and edited push notifications

Facebook News UK Curation Lead

May 2022 - April 2023

- Oversaw a team of 15 on the Facebook News UK platform
- Managed relationships with major clients on a day-to-day basis
- Ensured the news was covered 24/7 in the most accurate and comprehensive way

Facebook News UK Curator and Senior Curator

November 2020 - April 2022

- Led day-to-day curation coverage for Facebook News UK
- Fact checked stories and validated sources

Freelance reporter and writer

2018 - 2020

Budapest, Hungary

Island Packet & Beaufort Gazette

May 2017 - July 2018

Investigative reporter, Bluffton, South Carolina

- Wrote enterprise stories, covering law enforcement, local government accountability, the tourism industry and social issues, among other topics
- Worked as lead reporter on several-month project investigating contamination on local Marine base
- Filed public records requests and analysed data

Post-graduate fellowships

June 2016 - April 2017

American Press Institute, Washington, D.C.

Inside Higher Ed, Washington, D.C.

International Business Times, NYC

Investigative Reporters and Editors

January 2015 - August 2016

Fellow, Editorial Assistant, Columbia, Missouri

- Planned, copy edited and fact checked quarterly issues of IRE Journal
- Commissioned articles for the Journal
- Proofed Journal copies before they were sent to publications
- Assisted planning and operations at national conferences

Columbia Missourian

August 2014-May 2016

Higher Education Reporter, Columbia, Missouri

- Reported on the University of Missouri. Broke the story of student protests that became national news